

Grants Accelerator Project

Peer Landscape Analysis Intake Questionnaire

To complete, please select File>Make a Copy to save a copy that you can fill in. When you're finished, send your forms to sgsteam@elevatedeffect.com

This form includes questions about your organization and its peer, competitor, and funding landscape that will inform our Peer Landscape Analysis Project. In your project kick-off meeting, your Elevate consultant will discuss the responses you provide here, so please feel free to indicate where additional information can be provided in that meeting. You're also welcome to include links or references to other sources of information – such as your website – where that could be useful.

Organization Name:

General Organization Background

What are the organization's major achievements?

Describe the organization's geographical reach and the community (or communities) you serve.

Peer and Competitor Landscape

What organizations do similar work?

What organizations serve a similar audience?

What organizations do you partner with?

What organizations are highly respected or admired in your community or field?

What organizations do you view as competitors (for clients, funding, community resources, etc.)?

Are you aware of any organizations operating in another field or geography with key similarities to your organization? For example, an organization doing similar work in another community, or an organization with a similar structure / model but working to address a different issue?

Funder Landscape

Please provide a list of current and lapsed foundation funders (if this list is too long for this form, please feel free to point us to another document!)

What grantmakers – if any – are on your current prospect list?

What grantmakers – if any – are on your "dream funder" list? Perhaps these are "longshot" funding opportunities that you'd like to cultivate relationships with some day?

What else should we know?

What is your primary goal for this engagement?

What else do you want us to know that we haven't asked yet?